CLAIMS

What is claimed is:

1.   A method for creating a list of interest terms for a user of a web browser

system, said web browser system having a user display, a user input device,

5   and a persistent storage device, said method comprising the steps of:

providing a user dialog on said user display for presenting a plurality of

available interest terms from an interest term master list;

receiving at least one user selection of an interest term; and

creating a user interest term list containing selected interest terms.

10   2.   The method as set forth in Claim 1 wherein said step of providing a user dialog

comprises providing a series of questions regarding available interest terms,

and wherein said step of receiving at least one user selection comprises

receiving an affirmative answer to at least one provided question.

3.   The method as set forth in Claim 1 wherein said step of providing a user dialog

15   comprises providing a master checklist of available interest terms, and wherein

said step of receiving at least one user selection comprises receiving user

selections of at least available interest term on said master checklist.

4.   The method as set forth in Claim 1 wherein said step of creating a user interest

term list comprises creating a text file containing selected interest terms.

20   5.   The method as set forth in Claim 1 wherein said step of creating a user interest

term list comprises creating a record in a database.

6.   The method as set forth in Claim 1 wherein said step of creating a user interest term list comprises storing a user interest term list in persistent memory of said web browser system.

7.   The method as set forth in Claim 1 wherein said step of creating a user interest term list comprises storing a user interest term list in persistent memory of said a server system communicable and accessible by said web browser system.

8.   A computer-readable medium having stored thereon program code or creating a list of interest terms for a user of a web browser system, said web browser system having a user display, a user input device, and a persistent storage device, said program code when executed by a web browser system causing the web browser system to perform the steps of:

     providing a user dialog on said user display for presenting a plurality of available interest terms from an interest term master list;

     receiving at least one user selection of an interest term; and

     creating a user interest term list containing selected interest terms.

9.   The computer-readable medium as set forth in Claim 8 wherein program code for performing the step of providing a user dialog comprises program code for providing a series of questions regarding available interest terms, and wherein said program code for performing the step of receiving at least one user selection comprises program code for receiving an affirmative answer to at least one provided question.

10.   The computer-readable medium as set forth in Claim 8 wherein program code
        for performing the step of providing a user dialog comprises program code for
        providing a master checklist of available interest terms, and wherein program
        code for performing the step of receiving at least one user selection comprises

5   program code for receiving user selections of at least available interest term on
        said master checklist.

11.   The computer-readable medium as set forth in Claim 8 wherein program code
        for performing the step of creating a user interest term list comprises program
        code for creating a text file containing selected interest terms.

10 12.   The computer-readable medium as set forth in Claim 8 wherein program code
        for performing the step of creating a user interest term list comprises program
        code for creating a record in a database.

13.   The computer-readable medium as set forth in Claim 8 wherein program code
        for performing the step of creating a user interest term list comprises program

15   code for storing a user interest term list in persistent memory of said web
        browser system.

14.   The computer-readable medium as set forth in Claim 8 wherein program code
        for performing the step of creating a user interest term list comprises program
        code for storing a user interest term list in persistent memory of said a server

20   system communicable and accessible by said web browser system.

15.   An enhanced web browser system with user-defined interest terms for a user
        comprising:

a processor for executing program code;

a user display for presenting information to a user;

a user input device for receiving user input;

a persistent storage device for storing data and information;

5   and a user interest configurator program executable by said processor

for causing the web browser system to provide a user dialog on said user

display presenting a plurality of available interest terms from an interest term

master list, receive at least one user selection of an interest term, and create a

user interest term list containing selected interest terms.

10   16.   The enhanced web browser system as set forth in Claim 15 wherein said

program is adapted to provide a series of questions regarding available interest

terms and to receive at least one user selection as an affirmative answer to at

least one provided question.

17.   The enhanced web browser system as set forth in Claim 15 wherein said

15   program is adapted to provide a master checklist of available interest terms,

and to receive at least one user selection interest terms on said master

checklist.

18.   The enhanced web browser system as set forth in Claim 15 wherein said

program is adapted to create flat text file containing said user interest term list.

20   19.   The enhanced web browser system as set forth in Claim 15 wherein said

program is adapted to create a record in a database containing said user

interest term list.

20.   The enhanced web browser system as set forth in Claim 15 wherein said

        program is adapted to store said user interest term list in persistent memory of

        said web browser system.

21.   The enhanced web browser system as set forth in Claim 15 wherein said

5   program is adapted to store said user interest term list in persistent memory of

        said a server system communicable and accessible by said web browser system.